

Principal Profile

Principal Name: Health First Wisconsin (formerly Smoke Free Wisconsin)

Business Or Interest: To promote a smoke free environment, prevent youth smoking, and ensure availability and accessibility of cessation

Lobbying Interests: Our organization will work to ensure adequate funding of state tobacco control & the WI Tobacco Control Board, promote other kinds of legislation that will lead to a decrease in tobacco consumption, and will oppose any legislation that will preempt local communities from enacting anti-tobacco policies.

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